Client
Stark Ventures

AA AR AAT AN DD FT GT HR M MB M NF + 4 just following

💬 Chat here

Mathieu Stark 6:19am
🙄 Shay You've had all the information since d...

Mathieu Stark 8:20am
I'm creating a dedicated site to explain my exp...

Mathieu Stark 8:23am
And it's only when have completed a chargeba...

Shay H. 8:25am
Because previously, we were trying to resolve ...

Mathieu Stark 8:27am
🙄 Shay No. I've already asked for the 50% ref...

To-dos

To Do List - Read these and check the box when done.

☐ Brand Guidelines & Design Assets ☰ ❶
☐ Images & Visual Content ☰ ❶
☐ Business & Marketing Materials ☰ ❶
☐ Integrations & Technical Preferences ☰ ❶
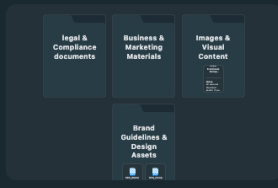

✍ Send feedback here

Final Feedback
[SFG_Final_Feedback.docx]

Design & Copy Critque
Hi Please see...

Blueprint Feedback
Hi Shay! Here's the feedback. Once this is...

Docs & Files

legal & Compliance documents

Business & Marketing Materials

Images & Visual Content

Brand Guidelines & Design Assets

Project Activity

TODAY

Stark Ventures

2 people were chatting in 💬 Chat here   8:31am

WEDNESDAY, FEBRUARY 11

Stark Ventures

11:56am   2 people were chatting in 💬 Chat here

TUESDAY, FEBRUARY 10

Stark Ventures

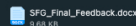2 people were chatting in 💬 Chat here   10:19pm

Mathieu S. added a new message called Final Feedback   7:19pm
[SFG_Final_Feedback.docx]
📄 SFG_Final_Feedback.docx
9.68 KB

2 people were chatting in 💬 Chat here   9:16am

TUESDAY, FEBRUARY 3

Stark Ventures

11:20am   2 people were chatting in 💬 Chat here

THURSDAY, JANUARY 29

Stark Ventures

2 people were chatting in 💬 Chat here   12:08am

WEDNESDAY, JANUARY 28

Stark Ventures

11:08am   2 people were chatting in 💬 Chat here

10:07am   **Mathieu S. added a new message called Design & Copy Critque**
Hi Please see attached. [SFG_Design_Critique.docx]
[SFG_Website_Copy_Critque.docx]
📄 SFG_Design_Critique.docx   📄 SFG_Website_Copy_Critque.d...
16.4 KB   25.8 KB

TUESDAY, JANUARY 27

Stark Ventures

3 people were chatting in 💬 Chat here   1:01pm

Stark Ventures

1:38pm   2 people were chatting in 💬 Chat here

HN

Stark Ventures

Mathieu S. added a new file called Stark Fractional Group (Stark Fractional Group).zip   9:24am

🗜️ ZIP

Stark Ventures

11:25am   2 people were chatting in 💬 Chat here

Stark Ventures

2 people were chatting in 💬 Chat here   11:34am

Stark Ventures

6:26pm   2 people were chatting in 💬 Chat here

5:05pm   **Mathieu S. added a new message called Blueprint Feedback**
                Hi Shay! Here's the feedback. Once this is incorporated, we're good to go. Let me know if you have any questions. [SFG_Website_Blueprint_Feedback.docx]
                📄 SFG_Website_Blueprint_Feed…
                22.9 KB

4:40pm   **Mathieu S. added a new file called SFG_Website_Blueprint_Feedback.docx**
                📄 DOCX

10:53am   2 people were chatting in 💬 Chat here

Stark Ventures

2 people were chatting in 💬 Chat here   12:48pm

Stark Ventures

7:46pm   2 people were chatting in 💬 Chat here

6:06pm   **Mathieu S. commented on SFG_Comprehensive_Brief (1).docx**
                Company brief

6:05pm   **Mathieu S. added a new file called SFG_Comprehensive_Brief (1).docx**
                📄 DOCX

6:04pm   **Mathieu S. commented on To Do List - Read these and check the box when done.**
                Hi! Please see the brief attached. Let me know if you have any questions. [SFG_Comprehensive_Brief (1).docx]
                📄 SFG_Comprehensive_Brief (1…
                20.9 KB

6:04pm   **On To Do List - Read these and check the box when done., Mathieu S. checked off:**
                ☑️ Legal & Compliance (if applicable)

6:04pm   **Mathieu S. commented on Legal & Compliance (if applicable)**
                Yes, we'll need to create the standard legal and compliance docs/pages. We are not selling into the EU. We are not selling to children.

6:02pm   **Mathieu S. commented on Integrations & Technical Preferences**
                Scheduling: OneCal (https://app.onecal.io/b/mathieu-stark/meet-with-mathieustark) CRM: Apollo Newsletter: Klaviyo (free account to start) Social Media: LinkedIn Analytics & Tracking: GA4 I'd like a chatbot/video interaction on the bottom right of the site. This will answer questions about pricing…

5:59pm   **Mathieu S. commented on Business & Marketing Materials**
                This is in the brief. Also, I'm hoping the blueprint exercise will uncover what needs to be created.

5:58pm   **On To Do List - Read these and check the box when done., Mathieu S. checked off:**
                ☑️ Calendly (or Booking) Setup

5:58pm Mathieu S. commented on [Calendly (or Booking) Setup](#)
I'm using OneCal, and this is the current booking page. Please note the URL will change in the future, but will still be OneCal. https://app.onecal.io/b/mathieu-stark/meet-with-mathieustark

5:56pm On [To Do List - Read these and check the box when done.](#), Mathieu S. checked off:
☑ Company & Contact Information

5:56pm Mathieu S. commented on [Company & Contact Information](#)
Stark Fractional Group 27555 Ynez Road, Suite 110 Temecula, CA 92591 info@starkfractionalgroup.com Business hours: 9am - 5pm M-F Pacific Timezone LinkedIn: https://www.linkedin.com/company/stark-fractional-group Contact Pref: email or contact form

5:51pm Mathieu S. commented on [Images & Visual Content](#)
This is in progress, as I'm using the blueprint to drive what photos I need to take. I'm hiring a photographer to take these photos.

5:50pm Mathieu S. commented on [Brand Guidelines & Design Assets](#)
This is in the works and will be done shortly.

5:49pm On [To Do List - Read these and check the box when done.](#), Mathieu S. checked off:
☑ Access to Your Current Website

5:49pm Mathieu S. commented on [Access to Your Current Website](#)
There isn't a current website.

5:49pm Mathieu S. commented on [Domain Logins I Click here to open](#)
Domain is hosted on namecheap. Let me know if you need access to Namecheap.

5:48pm On [To Do List - Read these and check the box when done.](#), Mathieu S. checked off:
☑ Domain Logins I Click here to open

5:48pm Mathieu S. commented on [Domain Logins I Click here to open](#)
Hosting will be on WPEngine. I have set up a dev site, and have granted developer@trywebtec.com access to the site. Please let me know if you need anything else. Once we have everything in the dev environment, we can promote to prod.

5:39pm On [To Do List - Read these and check the box when done.](#), Mathieu S. checked off:
☑ First Draft Requirements I Click here to open

5:39pm Mathieu S. commented on [First Draft Requirements I Click here to open](#)
Hi! I have filled out the form. Also attaching the brief. [SFG_Comprehensive_Brief (1).docx]
📄 SFG_Comprehensive_Brief (1...
20.9 KB

FRIDAY, NOVEMBER 28 2025

Stark Ventures

Mathieu S. commented on [To Do List - Read these and check the box when done.](#) 3:16pm
Shay Hi! :) I think a lot of these would be answered in the site map/UX doc u were talking about. Can we move to that first? And then go back to this if we need to? Like I said on the call, this isn't a refresh of an existing site, but a brand-new site that needs some thought upfront. Should...

THURSDAY, NOVEMBER 27 2025

Stark Ventures

10:25pm 2 people were [chatting in](#) 💬 [Chat here](#)

FRIDAY, NOVEMBER 21 2025

Stark Ventures

On [To Do List - Read these and check the box when done.](#), Webtec added 8:54am
☐ Access to Your Current Website 🗐
☐ Legal & Compliance (if applicable) 🗐
☐ Integrations & Technical Preferences 🗐
☐ Business & Marketing Materials 🗐
☐ Calendly (or Booking) Setup 🗐
☐ Company & Contact Information 🗐
☐ Images & Visual Content 🗐
☐ Brand Guidelines & Design Assets 🗐
☐ Domain Logins I Click here to open 🗐
☐ First Draft Requirements I Click here to open 🗐

Back to top

?